

No-H₂O

DRY CLEANING FOR CARS
FRANCHISE OPPORTUNITIES



No-H₂O

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DRY CLEANING FOR CARS

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No-H2O - FAQ

WHO ARE WE?

No-H2O is an Irish company, which was established in 2007. No-H2O currently has a network of franchises in Ireland and is currently expanding in Europe and the Middle East.

WHAT IS NO-H2O?

No-H2O is a waterless car-cleaning product that is unrivaled. It can be used on exterior, interior, windows and on all levels of dirt from light traffic film to heavy mud. It is made from a scratch free formula to leaving an amazing polished finish. No-H2O is the only product of its type to be approved for use on commercial aircraft and certified for use on Boeing and Airbus.

HOW DO NO-H2O PRODUCTS WORK?

It's a very simple process of spray – wipe – buff to a polished finish. No water, no hoses, no buckets, no sponges and no mess, the products can be used anywhere at anytime indoors and outdoors.

HOW WILL THE STATIC FRANCHISE WORK?

No-H2O has negotiated with a number of high profile carpark operators, hotels, shopping malls and businesses such as the Apple Headquarters in Europe, which has led to No-H2O being the preferred supplier of car care systems within these carpark networks and business networks. No-H2O supplies complete state of the art fitouts and multi year agreement/license to operate waterless car cleaning services within these high throughput locations. The benefits of these services are that the No-H2O franchisee has a captive audience of potential customers parking their cars.

HOW WILL A NO-H2O FRANCHISEE FIND WORK?

The franchisee will have the benefit of potential customers parking as they pass the car No-H2O services within the carpark. As car washing is an impulsive purchase for 70% of our current customers and 30% of our customers' book online the car carpark franchisees are well placed to capitalise on both types of customer. No-H2O franchisees operating the roaming trolley services within selected carparks approaching potential customers to avail of our services.

HOW WILL THE MOBILE FRANCHISE WORK?

Each franchisee will be assigned a unique territory, which is local and familiar to the franchisee. The Franchisee will have sole rights to operate in this territory.

HOW WILL A NO-H2O FRANCHISEE FIND WORK?

There are many aspects to this answer, generally the franchisee will have to generate work but will be assisted by No-H2O in terms of how to penetrate the market and how to approach residential and business customers. Where applicable No-H2O will provide corporate contracts with existing and future business partnerships.

WHAT EQUIPMENT IS PROVIDED IN THE MOBILE FRANCHISE?

All the necessary equipment including a van is provided in the franchise price, a franchisee will not need to purchase anything further to operate the business. The vans are financed and all the interior fit out and equipment is then supplied by No-H2O. There is a list of equipment documented in the brochure.

HOW WILL I FINANCE MY MOBILE FRANCHISE?

No-H2O understands how difficult it can be to finance a start up business. No-H2O can assist with financing our Franchisees. For example No-H2O has a number of supplier partnerships with van manufacturers for the mobile franchise package, Citroen offer a No-H2O franchises a preferential finance package for the vehicle. Alternatively if a franchisee chooses not to purchase the van, one can rent the van from our rental partners. The rental options have proven popular with our franchise network.

HOW MUCH ARE THE YEARLY ROYALTY FEES?

No-H2O is unique in that it charges a minimal royalty usually a maximum of 5% of sales. No-H2O franchisees have to purchase a minimum order of products per month.

HOW MUCH ARE THE YEARLY MARKETING FEES?

This fee is calculated taking into consideration the size and turnover of the franchise. All marketing fees will be accumulated and will be used to the benefit of all franchisees. This is capped at a low cost and usually is never above €2,000 per annum.

WHAT TRAINING IS PROVIDED?

No-H2O will provide franchisees with substantial training at the No-H2O academy training centre in Dublin or in another allocated training facility, this training will include cleaning processes, basic business management, customer care, customer approach and No-H2O business ethics.

WHAT EQUIPMENT IS PROVIDED?

All the necessary equipment including a bespoke storage unit and branded flooring is provided in the franchise price, a franchisee will not need to purchase anything further to operate the business. For our express services No-H2O provides a roaming trolley service to operate within carparks. All No-H2O franchises have a standard requirement ensuring that the network is recognizable throughout and offering the same standards and visual aspects regardless of where our franchises are located.



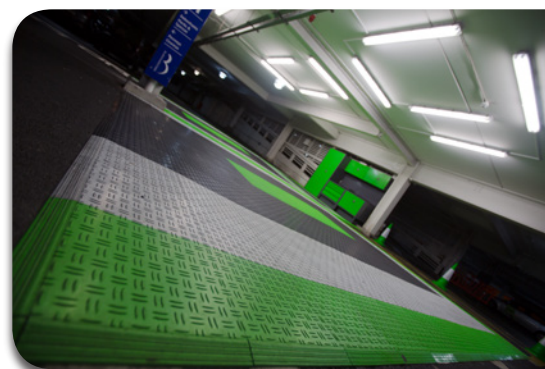
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No-H2O STATIC LOCATION FRANCHISE

WHAT EQUIPMENT IS PROVIDED?

With a No-H2O Franchise you will be supplied with everything to start your own business: multi year carpark contract, products, uniforms, operations manuals, stationary, iPad, printer, extensive training, basic business skills training, customer support, No-H2O business contacts and much more.

- 1 month starter pack of No-H2O products
- Multi Year lease/license
- No-H2O Staff supplied for 4 days of initial training
- No-H2O Standard Lockable wall fixed storage unit
- Branded Flooring
- Branded Traffic Cones
- Branded Microfibre Cloths
- Branded No-H2O Flags
- Branded No-H2O Uniforms
- iPad Mini (Necessary for check in system)
- Carpark Signage (drive through style lighted signage in Dawson)
- Fliers
- Branded pressurized spray bottles
- 2 Branded Henry Hoovers
- 3 Cloth/Waste Bins
- Washing machine & dryer
- No-H2O Anytime/Ongoing support
- Staff Contracts
- Operation Manuals
- Health & Safety Manuals
- Full bespoke computerized check-in system with accounting system
- Web based booking system
- Dome security camera with smartphone technology for anytime view
- National Advertising benefits (once network is in place)
- Continued Supply of No-H2O products at franchisee rates
- Use of our business network – Insurance – banking – In-house design & printing contacts



No-H2O MOBILE FRANCHISE

All the necessary equipment including a van is provided in the franchise price, a franchisee will not need to purchase anything further to operate the business.

HOW WILL I FINANCE MY MOBILE FRANCHISE?

No-H2O understands how difficult it can be to finance a start up business.

No-H2O can assist with financing for mobile franchises. No-H2O has partnerships with manufacturers to ensure best rates for the vehicle and finance.

No-H2O MOBILE FRANCHISE

No-H2O mobile franchises include everything to start and run your own Eco friendly car cleaning business:

- No-H2O Branded van – (Brand New)
- Unique protected Territory
- Multi year franchise agreement
- 1-month starter kit of No-H2o products
- Power inverter
- Branded pull out drawer
- Uniforms
- Full training at our No-H2O training facility
- Branded Microfiber Cloths
- Fliers
- iPad & unique online checkin system
- Pressurized spray bottles
- Branded vacuum
- No-H2O anytime support
- Copy of No-H2O operations manual (Product guides, cleaning processes, business methods, complete No-H2O business guide)
- Full computer based online check in system
- Web based booking system – Territory leads passed on
- Franchises will be included in direct No-H2O marketing programs
- Continued supply of No-H2O products at franchisee rates
- Use of our business network
- Finance can be arranged through No-H2O for vehicle package (terms and conditions apply)

*Please note above price is for franchise. vehicle is a monthly finance arrangement. Franchisee will not own the vehicle until finance is fully paid.



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MASTER FRANCHISE

Purchasing a No-H2O master franchise ensures the franchisee operates an exclusive territory, a region or entire country. No-H2O implements extensive training to start No-H2O in the chosen territory identifying the fastest route to market and quick return for the master franchisee.

NO-H2O IS NOW EXPANDING...

No-H2O is expanding across Europe and the Middle East, we are in partnership with the major Carpark Operators/ Hotels/ Shopping Malls & Businesses where we have secured prime locations. No-H2O also has manufacture ties, together with these partnerships No-H2O is a powerful franchise model. No-H2O is the ultimate car care franchise and offers the customer a professional service at an affordable price. Because our system is waterless, a No-H2O unit can be installed almost anywhere. Our units are fitted out to the highest standard using the best materials with a state of the art online tracking system, which can analyze performance and help grow the business through marketing offers directly to the consumer.

No-H2O offers a number of franchise models from the static carpark fit out unit seen in the likes of shopping centres, express car wash franchises for high traffic quick turnaround needs to mobile van franchises which are flexible and can service a wide range of sectors. No-H2O even has other franchise concepts for high density cities which operate on a scooter/moped platform.

No-H2O has been developed in Ireland and the UK over 8 years and is now expanding internationally across Europe.

OUR UNIQUE SELLING POINTS

- Strong environmentally friendly brand offering exceptional customer experience.
- Vehicles can be cleaned anywhere – no buckets, sponges, hoses & NO WATER.
- Included in price is one static unit to gain you experience in the market.
- Many different franchise models offered maximizing earning potential & return.
- We provide services in many different sectors, cars, coaches/ buses, trucks, Aerocare etc.
- Superior car and aero care range with distribution opportunities for trade and retail sectors
- High business profile appeal & turnover capability.
- Quick multiple franchisee roll out capability within 12 months.
- Head office marketing plans to drive customers to No-H2O Franchises.
- No-H2O is used by many of the auto industry leaders
- No-H2O offers ongoing training for all aspects of the business.
- No-H2O is certified for use on commercial aircraft.
- Outstanding start-up assistance and ongoing operational support.
- Control over franchisees in territory and enforcement of agreements.
- Professional website design offering national and international exposure.
- Profit opportunities from supplying franchisees, as well as from franchise fees.
- Negotiating/planning expertise when applying for tenders or new outlet locations.
- Extensive pre-training at our headquarters in Dublin.
- Access to No-H2O's suppliers and trading partners.



MASTER FRANCHISEE THE FUTURE OF CAR CARE

- Experienced, well capitalized, with business experience essential.
- Creative thinker who can grow No-H2O in the target market/ country/ region.
- Ability to drive aggressive company owned and sub-franchisee growth.
- A passion for cars & attention to detail.

MASTER FRANCHISEE PRICE REQUIREMENTS

The price for a No-H2O Master Franchise can vary from country to country due to size & population of country, market size & growth potential. The Master Franchise Price will also be calculated from the net present value over a 5 year projection.

MASTER FRANCHISES AVAILABLE:

UK
Europe
East Europe
Russia
Middle East
America
South America





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CONTACT DETAILS

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